

PETER LAMMING

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EXPERIENCE

SEPTEMBER 2017 – PRESENT

PRODUCT STRATEGIST, SOLSTICE

Articulated actionable production visions that clients used to achieve strategic business objectives through improved customer experiences.

JULY 2016 – AUGUST 2017

FOUNDER & CEO, STELLARROUTE

Responsible for the company's vision and balanced user-feedback, business objectives and marketing goals to drive product design while managing the company's operations.

JUNE 2011 – JULY 2016

SYSTEM INTEGRATION CONSULTANT, ACCENTURE

Managed project and teams through the delivery life-cycle to find enterprise solutions for clients across industries.

RECENT CLIENT PROJECTS

JANUARY 2018 – PRESENT

PRODUCT STRATEGIST, NORTHERN TRUST – PRIVATE PASSPORT RUNWAY

Managed the program roadmap which helped maintain alignment across 5 scrum teams to move the program in a common direction and acted as a consistent voice of the product across all the teams. Implemented the program's runway process – a method used to conduct generative research and evaluate the viability of concepts months before features entered the program-wide backlog. This was instrumental in identifying priorities, outlining potential opportunities and iteratively validating assumptions.

SEPTEMBER 2017 – DECEMBER 2017

UX ARCHITECT & STRATEGIST, NORTHERN TRUST – MIGRATION STRATEGY

Solely responsible for evaluating an existing omni-channel product and outlining the long-term product vision based on the business objectives and user needs. Provided a comprehensive feature inventory and using a combination of metrics and qualitative research identified functional gaps, determined sections of the site that needed to be enhanced and created the site's new information architecture.

DECEMBER 2015 – JUNE 2016

TEST TEAM LEAD, TJX – GLOBAL MERCHANDISE INTERGRATION

Managed a team of 5 onshore & 12 offshore resources and coordinated end-to-end testing across 5 partner systems to help successfully deliver an Oracle Release worth over \$20 million and containing over 18 custom enhancements.

APRIL 2015 – DECEMBER 2015

INFORMATION ARCHITECT & TEAM LEAD, ARMY – GFEBS SOLUTION MANAGER

Performed the analysis of over 1,100 configuration items, 550 custom enhancements and over 2,000 transaction codes to logically group the client’s business processes into a cohesive information architecture and develop the implementation strategy for SAP’s Solution Manager – a tool used to synchronize system changes across two of the Army’s SAP instances.

AUGUST 2014 – MARCH 2015

FUNCTIONAL DESIGN LEAD, ARMY – GFEBS SENSITIVE ACTIVITIES

Managed the delivery of 12 functional designs and 11 configuration designs through the project lifecycle. Played a pivotal role in keeping the effort on schedule by working closely with key stakeholders to address the partner system’s concerns.

SKILLS

- Project Management
- Agile Methodologies (Scrum & Kanban)
- Product Roadmapping
- Requirements Gathering
- Functional Design
- Data Analysis
- Business Processes & Flows
- Generative & Evaluative Research Methods
- Wireframing (Sketch, Photoshop)
- Prototyping (InVision)
- Google Analytics
- HTML & CSS
- JIRA

EDUCATION

MAY 2009

BA LITERATURE (HONORS), QUEEN’S UNIVERSITY, KINGSTON ON

CERTIFICATIONS

MAY 2018

NIelsen NORMAN GROUP

- UX CERTIFICATION
- RESEARCH SPECIALIZATION

DECEMBER 2017 - JUNE 2018

INTERACTION DESIGN FOUNDATION

- USER RESEARCH METHODS AND BEST PRACTICES
- GET YOUR PRODUCT USED: ADOPTION AND APPRIORATION
- INFORMATION VISUALIZATION